

PRESS RELEASE

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83 OF THE BEST IN INTERIOR DESIGN IN SINGAPORE AND ASIA PACIFIC ACCORDED THE INDUSTRY'S HIGHEST ACCOLADE AT THE DESIGN EXCELLENCE AWARDS 2015

- Award Ceremony Attended by 250 Interior Designers and Spatial Design Students
 - 40 Firms and 9 Design Schools Honoured Last Evening

23 October 2015, Singapore – This year's Design Excellence Awards (DEA) Singapore came to an official close last Wednesday evening with 83 winners. The results were announced on Wednesday, 21 October from 6.30pm to 10.30pm at the Singapore Repertory Theatre. Organised yearly by the Interior Design Confederation Singapore, this was also the first time the awards has received the most participation and the most number of entries submitted.

The prestigious awards, one of the most-highly watched in the industry, attracted 178 entries of exceptional quality this year as the competition was opened up for the first time to practitioners and students in Asia Pacific. Out of 100 entries from interior design firms and 78 from students of design institutions from Singapore and Asia Pacific, 60 designers from 40 firms and 23

students from 9 design institutions were awarded a Bronze, Silver or Gold award for their work in spatial design completed between 30 June 2014 – 30 June 2015.

Out of 100 entries received, for I-DEA (Industry Design Excellence Awards for industry professionals), and 78 entries received for the student segment SPADE (Spatial Design Excellence Awards) 90 and 40 entries respectively were shortlisted by the council members of the IDCS, and submitted for judging by the 7 judges from Singapore and Asia Pacific.

Entries were judged against these criteria and each entry could score a maximum of 100 points:

- **Design Concept (40%)** - Entries are judged on presence of wow factors, creativity of spatial intervention and unique selling points
- **Site Context (30%)** - Entries are judged on the extent to which the design relates to the surrounding context
- **Value Add (10%)** - Entries are judged on the extent to which the design improves existing conditions
- **Resources and Limitations (10%)** - Entries are judged on the extent to which the design confronts challenges, constraints and limitations
- **Overall Clarity, Articulation and Experience Generated (10%)** - Entries are judged on clarity in presentation, articulation of design scheme and the total experience generated by the project.

Bronze, Silver or Gold Awards were then awarded according to a scoring band, which meant that there could be more than 1 Gold Award for a particular category. This was deemed the fairest method to award all recipients who have upheld interior design professionalism and

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creativity in their work, and who thus deserve an award, irrespective of the number of entries, received in each category. This also meant that not all categories had Gold Award winners if the quality of their work did not meet the minimum expectations of the council and judges.

The awards ceremony for DEA 2015 was attended by 250 guests comprising designers, judges, organising parties, associates and members of the media. This annual meeting of creative minds ensured an evening filled with animated exchanges over cocktails and dinner, laughs and certainly excitement as the winners were progressively announced. Awards were given according to design categories including Hospitality, Corporate, Exhibition, Retail, Institution, Residential and Food and Beverage. Please refer to Winners List on Appendix A.

One particular highlight of DEA 2015 was the Sustainability Award presented by Deloitte Southeast Asia. The award went to Ngieng Ji Xuan of Nanyang Polytechnic for The Living Shell project. The student will be given a placement within Deloitte, to join the Sustainability team to promote Design Sustainability and Design Thinking.

“This year’s DEA was a great success, and I believe we have reached a new level of excellence in submissions quality, profile of judges and overall running of this annual event. It is important that we continue to expand and improve on our efforts so the ambitions of our regional designers can be recognised on an appropriate platform, and Asian design can continue to evolve and improve,” says George Budiman, President of the IDCS.

Enclosures

Appendix A – Winners List

Appendix B – Judges’ Profiles

Appendix C – Photos of Winners

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About the Design Excellence Awards

The Design Excellence Awards (DEA) Singapore is an annual major event organised by the Interior Design Confederation Singapore (IDCS) to recognise, endorse and celebrate local professional practitioners' achievements as well as those of talented, budding designers from art and design institutions. Each year, a group of local and international prominent design industry figures will be invited to judge the competition entries.

With the DEA, IDCS is privileged to present the highest accolade from the interior design industry in Singapore that endorses the best in interior design. IDCS is officially supported by Design Singapore Council (DSC) and is also affiliated to the Asia Pacific Space Designers Alliance (APSDA) as well as the International Federation of Interior Architects and Designers (IFI).

While the inception of the award for the interior design industry was in the 1990s, it was not until 2011 that the awards was renamed Design Excellence Awards and separate competition tracks were created, namely the I-DEA (Interior Design Excellence Awards) and SPADE Awards (Spatial Design Awards).

About Interior Design Confederation Singapore (IDCS)

The Interior Design Confederation is a non-profit organisation and a registered society under Singapore law. First registered in 2003, IDCS evolved from the merger of two professional organisations – the Interior Designers Association and the Society of Interior Designers (Singapore), which had similar goals and objectives.

The core members of IDCS are individual designers qualified to provide interior design and related services. Professionals within the confederation's membership provide these services under a wide range of circumstances across all living, recreational and commercial sectors.

The confederation spearheads industry initiatives to reinforce our goals, which are:

- To promote a clearer understanding of our profession
- To raise the profile of our members
- Increase the level of professionalism of our members, thereby elevating the respect and status of these professionals and the profession as a whole within the business community.
- Managing corporate and individual expectations with regards to the level of service our members provide under fair contractual conditions.
- The collection and sharing of information relevant to the conduct and execution of our profession in Singapore.

The Confederation assists and advises organisations and persons working in related areas such as architecture, engineering, property development, building and construction. We are in close contact with

government departments, institutions and neighbouring design associations. We are also members of SDA (Singapore Design Alliance), APSDA (Asia Pacific Space Designers Association) and IFI (International Federation of Interior Architects/Designers).

For more information, please visit www.interiordesign.org.sg.

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Public Relations.

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Winners List

I-DEA Asia Pacific

F&B Design	<p><u>Gold</u> Joris Angevaare – Designphase DBA Pte Ltd SALT Grill & Sky Bar</p> <p>Joris Angevaare – Designphase DBA Pte Ltd Artisan Boulangerie Co. - Asia Square</p> <p><u>Silver</u> Joris Angevaare – Designphase DBA Pte Ltd alt. Pizza – Suntec City</p> <p><u>Bronze</u> Miyata Koji – Idbox (S) Pte Ltd SENYA</p>
Hospitality Design	<p><u>Gold</u> Ko Shiou Hee – K2LD Architects G Hotel Kelawai</p> <p><u>Silver</u> David Edwards - JPA Design (James Park Associates) Cape Weligama</p> <p><u>Bronze</u> Howard Wee - 7 Interior Architecture Pte Ltd Mori Hostel</p> <p>Alex Bayusaputro - Genius Loci Pte Ltd Vasanti Seminyak Resort Bali</p>
Installation Design	<p><u>Bronze</u> Ng Ser Ee – Sky Creation Pte Ltd Boho Chic Homedec Exhibition KLCC K</p>
Leisure Design	<p><u>Bronze</u> Young Jin Lee – Kingsmen Korea Ltd Lotte Cinema Konkuk</p>
Public Design	<p><u>Gold</u> Gabriel Ng Kuan Wei – La Cellula Labs 17th Asian Games 2014 Tissot Pavilion</p> <p><u>Bronze</u> Agatha Teng - A.RK Interior Design Pte Ltd Rainbow City Branding Gallery</p>
Residential Design	<p><u>Gold</u> Alex Bayusaputro - Genius Loci Pte Ltd Cimahi Residence</p>

	<p><u>Silver</u> Stephen Goh - Metaphor Studio Pte Ltd. Seletar Hill Residence</p> <p><u>Bronze</u> Benta Wiley - Italian Detail Pte Ltd Multi-Generational Family Home</p>
Retail Design	<p><u>Gold</u> Joris Angevaare – Designphase DBA Pte Ltd Robinsons Orchard</p> <p><u>Silver</u> Derrick Lim - D'Marvel Scale Pte Ltd WERKZ METHOD PTE LTD</p> <p>Regina Chen - 0932 Design Consultants Green Haven Sales Gallery</p>
Workplace Design	<p><u>Bronze</u> Shawn Quek – SODA Design Pte Ltd Klique Desk</p>

I-DEA Singapore

F&B Design	<p><u>Gold</u> Robert Cheng – Brewin Design Office The Fat Cow Restaurant</p> <p><u>Silver</u> David Edwards - JPA Design (James Park Associates) Osteria Art</p> <p><u>Bronze</u> Alan Fan - TOPOS DESIGN STUDIO PTE LTD SHAVEN CAT BAR</p>
Hospitality Design Over 200 Rooms	<p><u>Gold</u> Mike Lim – DP Design Pte Ltd One Farrer Hotel & Spa</p>
Installation Design	<p><u>Gold</u> Tung Ching Yew – Spirit of Design Analogy Pte Ltd SINGAPORE NIGHT FESTIVAL 2015: ILLUMINATE</p>
Public Design	<p><u>Gold</u> Derek MacKenzie – Designphase DBA Pte Ltd Capital Square</p> <p><u>Bronze</u> Derek MacKenzie – Designphase DBA Pte Ltd Fuji Xerox Tower</p>
Residential Bathroom Design	<p><u>Gold</u> Regina Chen - 0932 Design Consultants</p>

	<p>J Studio</p> <p><u>Silver</u> Rene Tan - RT+Q Architects Pte Ltd House of the Twins</p> <p><u>Bronze</u> Lim Ai Tiong – Lim Ai Tiong Design A Tale of 2 Baths and a Tree at 21</p>
Residential Bedroom Design	<p><u>Gold</u> William Chan - Spacedge Designs Immediate Space</p> <p><u>Silver</u> Yeo See Wee – Wee Studio Pte Ltd Florence Regency</p> <p><u>Bronze</u> Ng Ser Ee – Sky Creation Design Pte Ltd Hillcrest Villa</p>
Residential Design	<p><u>Gold</u> Regina Chen - 0932 Design Consultants TT Apartment</p> <p>Robert Cheng – Brewin Design Office The Screened House</p> <p>Rene Tan - RT+Q Architects Pte Ltd House with screens</p> <p><u>Bronze</u> Lim Ai Tiong – Lim Ai Tiong Design “Landscape” Apartment</p>
Residential Kitchen Design	<p><u>Gold</u> William Chan – Spacedge Designs Immediate Space</p> <p><u>Silver</u> Rene Tan - RT+Q Architects Pte Ltd House of the Twins</p> <p><u>Bronze</u> Yeo See Wee – Wee Studio Pte Ltd Florence Regency</p>
Residential Living Room Design	<p><u>Bronze</u> William Chan – Spacedge Designs Immediate Space</p>
Retail Design	<p><u>Gold</u> Derrick Lim – D’Marvel Scale Pte Ltd WERKZ METHOD PTE LTD</p>

	<p><u>Silver</u> Vincent Goi – HUE D Geometry in a Shoe Boutique</p> <p>Pierre Koh – Crimson ID Pte Ltd Axor Citterio E</p> <p><u>Bronze</u> Kelvin Foo - OP3 INTERNATIONAL PTE LTD Interior Fitting Out Works at Suntec</p>
Workplace Design	<p><u>Gold</u> Rene Tan - RT+Q Architects Pte Ltd Kallang Junction</p> <p><u>Silver</u> Casey Chua Kae-Shin - ADX Architects Pte Ltd William Grant & Sons Office</p> <p>Ewan Wong – The Design Abode HG Metal HQ</p> <p><u>Bronze</u> Dolly Teo – Space Factor Pte Ltd Lores Space Factor</p> <p>Sabrina Ang – Ai Associates Pte Ltd Estee Lauder Cosmetics Pte Ltd</p>

SPADE Asia Pacific

F&B Design	<p><u>Bronze</u> Soo Chunn Herr – Nanyang Academy of Fine Arts Equine – Dining and Drinking Stable</p>
Hospitality Design	<p><u>Silver</u> Kenneth Pandi – Nanyang Academy of Fine Arts The Stairs</p> <p><u>Bronze</u> Ferdy Cheng Budha Gautama – Raffles Design Institute Design Studio HDB</p>
Installation Design	<p><u>Bronze</u> Chua Rui Min – Nanyang Polytechnic Time Traveller</p>
Leisure Design	<p><u>Gold</u> Ngieng Ji Xuan – Nanyang Polytechnic The Living Shell</p>
Public Design	<p><u>Gold</u> Qiu Yu Zhao – Temasek Polytechnic</p>

	<p>Cellular Coister</p> <p>Meng Qing Nan – Nanyang Polytechnic The Cube</p> <p><u>Bronze</u> Soo Chunn Herr – Nanyang Academy of Fine Arts Restoration and Desired</p> <p>Viona Giovanni Felisiana – Raffles College of Design and Commerce Kindergarten for Children with Autism</p> <p>Cong Yuwei – Nanyang Polytechnic Exchange</p>
Residential Design	<p><u>Silver</u> Kenneth Pandi – Nanyang Academy of Fine Arts The Stairs</p> <p><u>Bronze</u> Ferdy Cheng Budha Gautama – Raffles Design Institute Design Studio HDB</p>
Retail Design	<p><u>Gold</u> Seow Pei Wen – LASELLE College of The Arts The Community Supermart</p> <p><u>Silver</u> Chen Ruohui – Temasek Polytechnic Plant Fairy Home, Flowershop /Workshop/ Living</p>
Workplace Design	<p><u>Bronze</u> Guo Xueyan – Temasek Polytechnic Puzzle Connection</p>





SPADE Singapore

Hospitality (Lobby/ Lounge Design)	<p><u>Bronze</u> Jolene Chu Yue Ning – Temasek Polytechnic Be Hotel</p>
Installation Design	<p><u>Silver</u> Lim Chui Yee – Nanyang Academy of Fine Arts Our Frames</p>
Leisure Design	<p><u>Bronze</u> Ngieng Ji Xuan – Nanyang Polytechnic The Living Shell</p>
Public Design	<p><u>Gold</u> Lin Huang Zilin- Singapore Polytechnic Shifting Market</p>

	<p>Lim Chui Yee – Nanyang Academy of Fine Arts The Rouse</p> <p><u>Silver</u> Choo Jun Fei – Temasek Polytechnic Debut</p> <p>Zulhaffeq Zuffean Bin Zamri – Nanyang Polytechnic Project Rest-Less</p>
Residential Design	<p><u>Gold</u> Claudia Lim – Temasek Polytechnic Living on the Edge</p> <p><u>Silver</u> Kenneth Pandi – Nanyang Academy of Fine Arts The Stairs</p>
Retail Design	<p><u>Gold</u> Larry Teo – Temasek Polytechnic The Paper Pavilion</p> <p><u>Bronze</u> Amyra Mawan – Temasek Polytechnic Craftsmen Barbershop</p>
Workplace Design	<p><u>Gold</u> Low ZhiQin – Temasek Polytechnic Insurgent Design Centre</p> <p><u>Bronze</u> Eliza Liaw – Temasek Polytechnic A Lantern Festival – Google office</p> <p>Wong Shi Min – Temasek Polytechnic Doo Pah Dee Doo</p> <p>Guo Xueyan – Temasek Polytechnic Puzzle Connection</p>

APPENDIX B

Judges' Profiles

	<p>Professor Ghyung-Sook Ghim - Chief Judge of DEA 2015 President of KOSID (Korean Society of Interior Architects/Designers) Winner of Golden Scale Award for KOSID Design Award 1997,1998, 2000,2007,2008</p> <p>Professor Ghyung-Sook Ghim is a current faculty member of Hanyang University in Korea. The award-winning educator has taught various courses including Environment Design, Display Design, Space Design and more. She works as a design judge for the city of Seoul, Ansan and Yongsan Gu; and serves as a committee member in SH Corporation, the city of Paju and the Seoul Agriculture and Marine Product Corporation. Professor Ghim is also the author and co-author of "Japanese Economy is Revived by Public Design" and "Design in Space, the Space in Design" respectively. She has published more than 70 articles in leading academic journals such as Korea Society of Design Science and Korean Society of Design Culture.</p>
	<p>Peter Tay Director, Peter Tay Studios Recipient of Designer of the Year Award, President's Design Award 2014</p> <p>Peter Tay of Peter Tay Studio is the celebrity interior designer to stars, such as Zhang Ziyi, Stephanie Sun and Zoe Tay. His portfolio comprises high-profiled residential and commercial projects. Peter Tay has worked on boutiques and showrooms for Richard Mille, Manolo Blahnik, Armani Casa and Poliform (Space Showroom), as well as luxury showflats for SC Global and Hotel Properties Limited (HPL), iThe Met in Bangkok, Lincoln Modern, BLVD and Martin 38 in Singapore. In addition to running his own studio, Peter Tay is an educator and a keen supporter of design. He has been lecturing for the past 12 years at various design institutions.</p>
	<p>Chris Lee Creative Director, Asylum Creative Founding President, The Design Society</p> <p>Prior to founding Asylum, Chris headed the design division in Bartle Bogle Hegarty Asia Pacific, and Ogilvy & Mather Singapore. His work in the creative industry is recognised with multiple awards and he has been featured in many international magazines. Apart from his commercial work, Chris is also very active in design education, he guest lectures and has given talks to design universities and conferences around the world. He was the Founding President of The Design Society, a non-profit organisation aimed at promoting creativity in Singapore.</p>
	<p>Richard Ho Principal, RichardHO Architects Thrust Chairperson, Singapore Institute of Architects</p> <p>For the past 24 years of running his own practice, Richard has won a number of</p>

	<p>international and local architecture awards. Most notably, Richard has been awarded the Designer of the Year in the President's Design Awards 2013, the highest accolade given by the State to an architect or designer. In the year 2000, he was awarded the Gold Medal in the ARCASIA (Architects Council of Asia) Architecture Awards – an Asian-wide biennial awards program to recognize architectural works of excellence – he was the first Singaporean architect to be accorded this honour.</p> <p>Richard has thus far, won six SIA (Singapore Institute of Architects) Design Awards and four URA (Urban Redevelopment Authority) Architectural Heritage Awards.</p>
	<p>George Budiman Founder & Director, Cynosure Design Pte Ltd President, Interior Design Confederation of Singapore</p> <p>George Budiman founded Cynosure Design Pte.Ltd in 1998 in Singapore. His unique design style and the integration of "Nature & Human Relationship" received several national and Asian awards from 1999 to 2014. He then ventured into China in 2000 to set up his office, Budiman Design (Shanghai) Ltd, which counts MNCs, influential real estate firms, banks, business tycoons and corporate VIPs as clients.</p> <p>George Budiman won the Overall Design Excellence Award and Best Malaysia Tourism Bar award in Malaysia from 2004 to 2006. In 2012, he was nominated for both Designer of the Year and Project of the Year at the annual President Design Award. In 2015, he won the Asia Pacific Property Awards and SG Mark Good Design Award.</p>
	<p>Antony Chan Founder & Director, CREAM Chairman, Hong Kong Interior Design Association</p> <p>Antony Chan, Founder and Creative Director of CREAM, is a graduate of the University of the university of Westminster - School of Architecture, UK, and studied at the Université Paris Sorbonne, France, and is a registered architect in both UK and France. He participated in the European Parliament building project and won the fifth prize in the International Competition for Urban Design Ideas for the German parliamentary quarters. In 2003, Antony was included in the list of the world's Top 50 designers by the prestigious Andrew Martin International Interior Design Awards. At the annual Hong Kong Art & Design Festival, he is listed as one of the "Ten Outstanding Designers" in 2008 and 2010.</p>
	<p>Francis Surjaesputra Founder, PT. Axon 90 (Axon Sembilan Puluh) President, HDII (The Indonesian Society of Interior Designers) 2013-2015 Chairman, APSDA (Asia Pacific Space Designers Alliance) 2012-2014 Honorary Member, CIDI(Consejo Iberoamericano de Diseñadores de Interiores)</p> <p>Francis Surjaseputra is currently the President of The Indonesian Society of</p>



Interior Designers. Francis started his career with a project in Bali namely 'Center of the Art of Living', which established his deeprooted concept of "Tropical Luxury". He started his own company 'PT. Axon 90 (Axon Sembilan Puluh)' in 2002. Since then, he is active in various fields of design. Francis completed his studies in Art & Design at Parsons School of Art and Design in Paris France, majoring in Interior and Environmental Design.

APPENDIX C

Photos of Winners

To download high-res images, please click [here](#).



Rayson Ng Ruisheng of Deloitte & Touche Enterprise Risk Services Pte Ltd (right) presenting the Interior Design for Sustainability Student Award to Ngieng Ji Xuan of Nanyang Polytechnic (left)



JPA Design (James Park Associates) presenting their Silver Awards for I-DEA Hospitality Design (Asia-Pacific) and F&B Design (Singapore)



Temasek Polytechnic students happily presenting their awards



DEA 2015 Chief Judge Prof. Ghyung-Sook Ghim delivering her welcome address



RT + Q Architects Pte Ltd won Gold awards for I-DEA Workplace Design (Singapore) and I-DEA Residential Design (Singapore)



Interior Design Confederation Singapore President Mr. George Budiman welcomes the guests



Joris Angevaare of Designphase DBA Pte Ltd (left) receiving the Gold award for I-DEA Retail Design (Asia-Pacific) from Prof. Ghyung-Sook Ghim (right)