

## PRESS RELEASE

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### DELOITTE TO PRESENT SUSTAINABILITY AWARD FOR STUDENTS IN DESIGN EXCELLENCE AWARDS 2015

- Deloitte's Sustainability Award to go to one student participant of DEA's SPADE segment
- Deloitte to offer internship programme on Design Sustainability and Design Thinking to winning student

**22 October 2015, Singapore** – In an inspired show of support for this year's student participants in the Design Excellence Awards (DEA) 2015, Deloitte Southeast Asia has decided to further motivate spatial design students by offering a conditional internship to one student from the student segment of the DEA called SPADE (Spatial Design Awards). The student will be given a placement within Deloitte, to join the Sustainability team to promote Design Sustainability and Design Thinking.

In order to qualify this student for internship placement, Deloitte will be sieving through all project entries received from 78 students, to select one that best portrays an environment friendly, earth sustaining design. Named the Interior Design for Sustainability Student Award

(IDSSA), the award will go to the student whose project best denotes an environmental consideration in the design, with the intertwining of natural elements with forward thinking design study for a greater social cause.

As defined by Deloitte, sustainability is about pursuing responsible growth by designing and delivering new or existing products and services in ways that meet the needs of the present, without compromising the ability of future generations to meet their own needs. Growing demands on organisations to operate in a responsible manner have resulted in an increasing focus on sustainability.

“At Deloitte, we bring our deep expertise to partner with our clients to achieve their sustainability goals. Through sponsoring this award, we want to show our commitment to drive responsible growth and encourage aspiring individuals who are able to translate their vision for sustainability into innovative design,” says Swapnil Deshpande, Sustainability Leader, Deloitte Southeast Asia.

“The winning design we are looking for therefore has to incorporate sustainability elements, innovative technologies, and intelligent use of resources to create an environment that could be enjoyed by generations to come. We would also like the space to be designed with the purpose of encouraging social interaction. Besides the environmental and economic factors, sustainability is also about the social element, and combining the three elements in a harmonious manner. That is what we call sustainable urban living.”

## **Design Excellence Awards 2015 Ceremony**

The awards ceremony will be held on 21 October 2015, Wednesday, at the Singapore Repertory Theatre. Tickets are for sale to the public for the networking cocktail dinner at S\$ 30 per person (S\$ 15 per head for students), and are available at [www.deasingapore.com](http://www.deasingapore.com).

For more information on the DEA, visit [www.deasingapore.com](http://www.deasingapore.com), [www.facebook.com/DEA.Singapore](http://www.facebook.com/DEA.Singapore) or contact the DEA secretariat at +65 6532 5127/ email [dea@deasingapore.com](mailto:dea@deasingapore.com).

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### **About Deloitte**

Deloitte Southeast Asia Ltd – a member firm of Deloitte Touche Tohmatsu Limited comprising Deloitte practices operating in Brunei, Cambodia, Guam, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam – was established to deliver measurable value to the particular demands of increasingly intra-regional and fast growing companies and enterprises.

Comprising 270 partners and over 7,000 professionals in 25 office locations, the subsidiaries and affiliates of Deloitte Southeast Asia Ltd combine their technical expertise and deep industry knowledge to deliver consistent high quality services to companies in the region. All services are provided through the individual country practices, their subsidiaries and affiliates which are separate and independent legal entities.

For more information, visit [www.deloitte.com](http://www.deloitte.com).

### **About the Design Excellence Awards**

The Design Excellence Awards (DEA) Singapore is an annual major event organised by the Interior Design Confederation Singapore (IDCS) to recognise, endorse and celebrate local professional practitioners' achievements as well as those of talented, budding designers from art and design institutions. Each year, a group of local and international prominent design industry figures will be invited to judge the competition entries.

With the DEA, IDCS is privileged to present the highest accolade from the interior design industry in Singapore that endorses the best in interior design. IDCS is officially supported by Design Singapore Council (DSC) and is also affiliated to the Asia Pacific Space Designers Alliance (APSDA) as well as the International Federation of Interior Architects and Designers (IFI).

While the inception of the award for the interior design industry was in the 1990s, it was not until 2011 that the awards was renamed Design Excellence Awards and separate competition tracks were created, namely the I-DEA (Interior Design Excellence Awards) and SPADE Awards (Spatial Design Awards).

### **About Interior Design Confederation Singapore (IDCS)**

The Interior Design Confederation is a non-profit organisation and a registered society under Singapore law. First registered in 2003, IDCS evolved from the merger of two professional organisations – the Interior Designers Association and the Society of Interior Designers (Singapore), which had similar goals and objectives.

The core members of IDCS are individual designers qualified to provide interior design and related services. Professionals within the confederation's membership provide these services under a wide range of circumstances across all living, recreational and commercial sectors.

The confederation spearheads industry initiatives to reinforce our goals, which are:

- To promote a clearer understanding of our profession
- To raise the profile of our members
- Increase the level of professionalism of our members, thereby elevating the respect and status of these professionals and the profession as a whole within the business community.
- Managing corporate and individual expectations with regards to the level of service our members provide under fair contractual conditions.
- The collection and sharing of information relevant to the conduct and execution of our profession in Singapore.

The Confederation assists and advises organisations and persons working in related areas such as architecture, engineering, property development, building and construction. We are in close contact with government departments, institutions and neighbouring design associations. We are also members of SDA (Singapore Design Alliance), APSDA (Asia Pacific Space Designers Association) and IFI (International Federation of Interior Architects/Designers).

For more information, please visit [www.interiordesign.org.sg](http://www.interiordesign.org.sg).

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**Issued for and on behalf of Interior Design Confederation Singapore by Affluence Public Relations.**

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